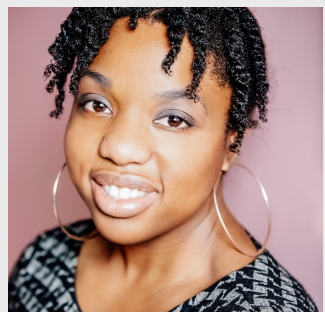




**Rochelle Greaves**  
CO-FOUNDER



**Roxanne Tackie**  
CO-FOUNDER



# STORY POINT CONSULTING

Story Point Consulting is a team of two sisters, Rochelle Greaves and Roxanne Tackie, who work together to build fundraising capacity for nonprofit staff and volunteers. We specialize in working with those who are new to the nonprofit sector, or experienced professionals who have not had formal instruction.

We offer introductory training that offers practical guidance and functional skills that organizations can apply immediately. In addition, our clients value the role of training and coaching to orient new staff and volunteers, or to enhance their organization's annual planning activities.

We offer workshops in either 1 hour or 1/2 day formats.

To book an event or workshop, email: [info@storypoint.ca](mailto:info@storypoint.ca)

## SPEAKING TOPICS

Grant Writing Fundamentals

How to Find Donors and Make the Ask

Cultivating Long-Term Relationships  
with your Donors

Strategies for Appealing to a  
Diverse Group of Donors

Small Shop Fundraising: How to  
Execute a Capital Campaign

## PUBLISHED WORK

### ARTICLES

[The Importance of Clean Data](#)

[My Donors Seem Tired: Combat Donor Fatigue](#)

[Five Reasons to Decline a Donation](#)

[Building Credibility With Your Donors](#)

[Five Ways to Steward a Diverse Group of Donors](#)

[Five Fundraising Activities Boards Love to Lead  
Stats, Stewardship and the Modern Donor](#)

### PODCAST

[Grow Your Fundraising Through Stewardship](#)

## PAST SPEAKING ENGAGEMENTS

Recreation Manitoba 2021 Annual Recreation Conference: Power of the Past Force of the Future  
Canadian Association of Gift Planners 2021 Conference: The Challenge of Change, Speaker  
Alberta Museums Association 2021 Conference: 50th Anniversary Conference Series, Speaker  
Therapeutic Recreation Ontario 2021-2022: Webinar Series, Speaker  
Western Canada Fundraising Conference 2021: Speaker  
AFP Manitoba 2021 Anti Racism and Allyship: Conversation Series, Speaker  
AFP Greater Toronto Congress 2021: Speaker  
2021 Charity Village Annual Conference and Awards: Judging Panel

# STORY POINT CONSULTING COLLABORATIONS

Pocket Suites

PAL 55+

Creative Manitoba

Food Matters Manitoba

Redstone Public School

Green Action Centre

Good Neighbours Active Living Centre

Inspire Community Outreach Inc.

John Howard Society of Manitoba

Manitoba Association of Senior Centres

Manitoba League of Persons with Disabilities

Manitoba Real Estate Association (Manitoba Tipi Mitawa)

Manitoba Wildlife Federation

